

# LILACH ETGAR



## SKILLS

- ✘ **Creative Mastery:** Profound proficiency in the Adobe Creative Suite, utilizing cutting-edge design tools to craft visually stunning designs that resonate with diverse audiences.
- ✘ **Efficiency and Multitasking:** Adept at managing multiple facets of design projects simultaneously, maintaining efficiency without compromising on the quality of deliverables.
- ✘ **Communication Skills:** Strong communicator with the capacity to articulate design concepts effectively, fostering collaboration and synergy within multidisciplinary teams.
- ✘ **Attention to Detail:** Meticulous attention to detail ensures the precision and perfection of every design element, resulting in polished and professional outcomes.
- ✘ **Innovative Team Player:** Known for originating and implementing groundbreaking ideas within collaborative team environments.
- ✘ **Deadline-Driven Success:** Proven ability to consistently meet tight deadlines and exceed project goals in fast-paced and dynamic work settings.
- ✘ **Technological Proficiency:** Advanced skills and comprehensive knowledge of software in a digital world.

## EDUCATION

- ✘ **VITAL - TEL AVIV CENTER OF DESIGN**  
a division of Middlesex University, London, UK.  
Tel Aviv, Israel • 1998-2001  
B.A. HONORS in Graphic Design
- ✘ **BEIT BEREL COLLEGE**  
Ramat Hasharon, Israel • 1993-1995  
Art and Design Studies
- ✘ **IDF - Military Service in the Air Force**  
Israel • 1991-1993  
Outstanding Performance
- ✘ **GALILY High School**  
Kfar Saba, Israel • 1989-1991  
Graduated in Art
- ✘ **SINGAPORE AMERICAN SCHOOL**  
Singapore • 1987-1989

## PROFILE

With more than two decades of experience, I am an innovative and skilled Web and Graphic Designer, proficient in managing the entire design process from conceptualization to final delivery. I have proven expertise of successfully coordinating complete design projects across various industries, ensuring a seamless blend of creativity, functionality, and aesthetic appeal. As a visionary thinker, I have demonstrated success in overseeing print production and project management in a variety of small and large business operations.

## EMPLOYMENT HISTORY

### 2014-CURRENT ETGAR GRAPHIC DESIGN

[Creative Design Company, Los Angeles, CA](#)

Etgar Graphic Design specializes in creating branding packages, website designs that are both unique and visually compelling. I believe in working closely with my clients to create personalized solutions that reflect their brand identity and vision. Check out my online portfolio to see examples of my work and reach out to me to discuss your design needs.

### 2006-2018 SHAVUA ISRAELI, THE WEEKLY MAGAZINE

[Creative Director, Editorial Designer & Print Production Artist, Los Angeles, CA](#)

As a dynamic graphic designer specializing in editorial design and print production, I have consistently delivered captivating magazine spreads, compelling editorial layouts, and impactful print collateral. My expertise extends to providing exceptional commercial flyer and poster design services, leaving a lasting impression on target audiences. Proficient in Adobe Creative Suite and experienced in overseeing print projects from inception to completion, I ensure precision, creativity, and high-quality standards in fast-paced environment.

### 2004-2005 FRANCO & CO

[Advertising and Marketing Agency, Tel Aviv, Israel.](#)

In my role as a Senior Graphic Designer, I provided comprehensive art direction, design, and print production services to our clients. With keen attention to detail and strong typography skills, I created designs that not only look good but also effectively communicate the brand's message.

### 2003-2004 4D STUDIO

[Photo and Design, Tel Aviv, Israel.](#)

While working as a graphic designer within the fashion industry, I specialized in digital imaging, taking a central role in the conceptualization and creation of visually compelling elements such as logos, advertisements, brochures, CDs, posters, and magazines.

### 1999-2002 STUDIO GAD ULLMAN

[Art and Design in Public Places, Tel Aviv, Israel.](#)

As a graphic designer throughout my design studies, I was part of designing and producing artistic projects in public spaces, collaborating closely with industrial designers and architects.

## PERSONAL INTERESTS

Motherhood & Jiu Jitsu

